

'10 Conference Schedule

AlumniTravel : Milwaukee, Wisconsin 2010
February 7, 8, 9

Hotel & Conference Site:
Hilton Milwaukee City Center
509 W. Wisconsin Ave.
Milwaukee, WI 53203
Phone: 414-271-7250
Fax: 414-271-8841

REGISTER NOW!

Download a full 2010 Conference brochure here - with registration form.

Sunday, February 7, 2010

Noon : Conference Registration ... Welcome to AlumniTravel, meet the staff that will take care of you for the next three days. Stroll the Mall area and learn of innovations to help your alumni travel association and your job grow more successful.

1:00 - 3:00 PM : Directors Breakouts

Delegates meet in roundtable discussions with other directors to find solutions to the questions all programs face. This session gives you ideas from dozens of program directors on better serving your alumni and creating loyal active members.

3:30 - 5:00 PM : Super Session

The motivational kickoff to AlumniTravel where a nationally known personality gives insight and common sense to life. You will take home good ideas to use in life and business.

6:00 - 10:00 PM : Opening Dinner & Entertainment

The City of Milwaukee rolls out the red carpet to host a gala dinner and entertainment that showcases the destination. This event is the top rated function in the travel industry and Milwaukee has a few surprises for you.

Monday, February 8, 2010

7:30 - 8:30 AM : Breakfast

Start your day with friends and new tour product knowledge from Flemming Tours, Inc., a nationally known tour company specializing in travel associations.

8:30 - 9:00 Am : Keynote Address

Designed to start the thought process for a great day and build a better loyalty program

9:30 - 12:00 Pm : Meet the Travel Industry Marketplace I

The only marketplace where Program Directors meet with 300 travel industry delegates. You can plan your schedule of trips with new relationships made in the Marketplace. Create better tours for your alumni and you'll have more loyal and active alumni.

12:15 - 1:30 PM : Official Luncheon

This luncheon is sponsored by Collette Vacations and features entertainment from a tour destination! Network with alumni travel directors and travel industry delegates.

1:45 - 3:00 PM : Seminars

The only seminars that speak directly to alumni travel associations, real answers to your questions.

3:15 - 4:30 PM : Speed Dating

A series of fun two minute meetings between you and the travel industry. Meet 25 new travel suppliers that just might have a new trip idea or two.

6:30 - 10:00 PM : Dinner & Entertainment

Hosted by Baton-Rouge, AlumniTravel 2011 Convention Host, this will be an excellent evening to show us what's in store for next year's Conference.

Tuesday, February 9, 2010

7:30 - 8:30 AM : Breakfast

Start the day with Trips Inc. and get knowledge from around the world and surprise entertainment.

8:45 - 11:15 Am : Meet the Travel Industry Marketplace II

11:30 AM - 12:45 PM : Closing Luncheon

Wind up the best three days of your career with a lunch program that adds to your travel knowledge. Learn more on Milwaukee destinations of beauty and history that you'll put on your next tour schedule.

1:00 - 2:00 Pm : Travel Breakouts

You've had three days to think of the questions needed to operate a better alumni program. Discuss them in roundtable sessions and take home answers to build your alumni travel association.